

2016 Eastern Ontario Local Food Conference

Mission: Resilience

November 22 - Towne Place Suites			
11 - 5 pm	An afternoon tour will highlight businesses in the Quinte region who are putting local food on the map.		
5 - 7 pm	Eastern Ontario Local Food Extravaganza The 2016 Eastern Ontario Local Food Conference will feature a showcase of local foods and beverages, representing the various culinary regions across Eastern Ontario, at the (new) Eastern Ontario Local Food Extravaganza.		
November 23 - Maranatha Church			
8:30 - 9	Registration, refreshments		
9 - 9:15	Welcome to EOLFC 2016!		
9:15 - 10	Keynote Address “Mission: Resilience” Drawing on her years of research and writing on food systems, award-winning journalist and best-selling author Sarah Elton will illustrate how Eastern Ontario’s local food system can be a part of the solution to serious global challenges. With inspiring examples from around the world, she will explore the idea of food system resilience – what it means, and how it can be applied locally. <u>Speaker:</u> Sarah Elton		
10 - 10:15	Nutrition Break		
10:15 - 11:30	“Eastern Ontario Creators of Resilience” Five minutes of wisdom and inspiration from ten local food trailblazers. <u>Speakers:</u> Kat Rendek (All Things Food), Wendy Banks (Wendy’s Mobile Market), Kathleen Ireland (NOD Apiaries), Eric Amyot (Smart Greens and Modular Farms), Max Valyear (Green Wheel Farms), David Salazar (Ste. Anne’s Spa), Orlando Ferro (Quinte Immigration Services), Peter Lockyer (History Lives Here Inc.), Zach Loeks (Rainbow Heritage Garden) and Bruce Wood (Bruce Wood Culinary Consulting).		
11:30 - 1	Local Food Lunch, Trade Show, and Mentorship		
Location	Stream: Sustainability	Stream: Infrastructure	Stream: Business Support
1 - 2	Eastern Ontario Local Food 2050 Producers will receive an overview of what climate science predicts for farm production in our region, and practical suggestions to meet challenges that may arise from climate change. Current policy initiatives will be introduced. <u>Speakers:</u> Al Douglas (OCCIAR), James Scott & Shereen Panesar (MOECC) and Sara Peckford (OMAFRA)	To Hub or Not to Hub? This session presents results of an Ontario-wide food hub study, as well as a practical example about one hub’s journey from planning to implementation. An overview of best practices for planning food hub projects will be provided. <u>Speakers:</u> Bruce Enloe (Two Rivers Food Hub) and Alison Blay-Palmer (Wilfrid Laurier University)	Business Decisions for Resilience How can businesses plan and structure for economic resilience? How can that resilience benefit their communities? This session will provide examples of leadership in that field. <u>Speakers:</u> Samantha Klinck (Funny Duck Farms), Jennifer Stevenson (OMAFRA) and TBA (Beau’s Brewery)

Location	Stream: Sustainability	Stream: Infrastructure	Stream: Business Support
2 - 2:15	Networking Break		
2:15 - 3:15	<p>Economic Resilience for Local Food</p> <p>How does a local food system create economic value both for its consumers and its producers? How does a shifting global trade environment affect our local food systems? Join this presentation and discussion with OMAFRA’s senior economist.</p> <p><u>Speaker:</u> Steve Duff (OMAFRA)</p>	<p>Designing Resilient Farm Systems</p> <p>Hear from innovative farmers who are using infrastructure to improve the long-term resilience of their diverse operations.</p> <p><u>Speakers:</u> Mark Donnan (Donnandale Farms), Eric Amyot (Smart Greens) and Zach Loeks (Rainbow Heritage Garden)</p>	<p>Marketing Local – Selling Local</p> <p>Discover how one local campaign increases awareness of locally produced products & learn tips for getting your products into retail.</p> <p><u>Speakers:</u> TBA</p>
3:15 - 3:30	Nutrition Break		
3:30 - 4:30	<p>Global Realities, Local Decisions</p> <p>Farming, food and beverage businesses can play a role in increasing our local food system’s resilience in response to global challenges. Hear from businesses about how these concerns have affected their local decision making.</p> <p><u>Speakers:</u> Devin Huffman (Barn Owl Malt), Chris Parsons and Charlie Forman</p>	<p>The Municipal Role in Local Food</p> <p>Local Food represents an economic development opportunity that municipalities may want to support. But where to start? Hear from jurisdictions that have developed good local food programs in keeping with the municipal role. Learn about resources that exist to guide your efforts and help evaluate your programs.</p> <p><u>Speakers:</u> Danielle Collins (OFA), Anne Marie Young (County of Frontenac) and Rosie Kadwell (HKPR District Health Unit)</p>	<p>Selling Food to Ontario: Costing and Pricing for Profit</p> <p>Learn how to calculate your costs and price your products for financial success in retail and wholesale markets.</p> <p><u>Speakers:</u> Bree Seeley (County Yum Project) and Erica Pate (OMAFRA)</p>
4:30 - 4:45	Evaluations, Thank You, and Safe Trip Home		