

EOLFC 2016 Mentors

Amadou Thiam - Ontario Ministry of Agriculture, Food and Rural Affairs (OMAFRA)

Provides Mentorship on:

- On farm greenhouse gas assessment inventory and Quantification
- On greenhouse gas life cycle assessment and carbon footprint

Amber Darling- Trenval Business Development Corporation

Provides mentorship on:

- Small business loans, business planning, business start-ups, young entrepreneur programs

Carl Stevenson- Chicken Farmers of Ontario (CFO)

Provides mentorship on:

- Starting a small scale chicken farm
- expanding beyond the Family Food program to be able to reach a larger market.

Chris King- Quinte Economic Development Commission

Provides mentorship on:

- Opportunities for manufacturers and food processors
- Site selection
- Start-up support
- On-going access to programs and resources including training and funding

Colleen Haskins- Ontario Ministry of Agriculture, Food and Rural Affairs

Provides mentorship on:

- Getting started in food safety
- Interpreting the requirements of a food safety program
- Assessing food safety risks on-farm – tools and resources
- Best management practices and mitigation strategies for food safety risks
- Preparing for an audit

Elaine Flook -Ontario Ministry of Agriculture, Food and Rural Affairs (OMAFRA)

Provides mentorship on:

- Food processing business development

Laura Voskamp- Bay of Quinte Regional Marketing Board

Provides mentorship on:

- Social Media Strategies
- New and Emerging Platforms
- Blogging and Telling Your Business's Stories
- Understanding and Targeting Your Online Audiences

Peggy Baillie- Local Organic Food Coops Network

Provides mentorship on:

- Co-operatives and collectives, group conflict resolution, local food distribution, food hubs, marketing, artisanal chicken

Phil Dick- Ontario Ministry of Agriculture, Food and Rural Affairs (OMAFRA)

Provides mentorship on:

- Status quo versus energy, water and waste management efficiency (Variable cost challenges that can be conquered)
- Identifying and prioritizing projects to reduce cost and carbon (Turning Cap and Trade into a marketing and operational benefit).

Scott Olan- Ministry of Environment and Climate Change (MOECC)