



Eastern Ontario Local Food 2016 Conference

For Immediate Release
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Register Today for the Eastern Ontario Local Food Conference – Two Weeks Away!

QUINTE WEST/ BELLEVILLE, (ON) – The sixth annual Eastern Ontario Local Food Conference is right around the corner, and this year’s agenda promises to be fascinating and informative. Taking place November 22-23 in Belleville, this is an event not to be missed!

The conference theme, “Mission: Resilience”, is focused on how local food systems can create resilience in the face of modern challenges, such as climate change.

Keynote speaker Sarah Elton is an award-winning journalist and author of *Consumed: Food for a Finite Planet*. Drawing on her years of research and writing on food systems, Elton will illustrate how Eastern Ontario’s local food system can be a part of the solution to serious global challenges. With inspiring examples from around the world, she will explore the idea of food system resilience – what it means, and how it can be applied locally. Participants will have the opportunity to purchase the book and engage in this important discussion.

In addition to these broader sustainability topics, the conference continues to offer practical, hands-on content to local food businesses and organizations. Topics covered will include:

- How to develop a local food hub
 - The municipal role in local food
 - Costing and pricing for profit
 - Business decisions for resilience
 - Designing resilient farm systems
- And more!

As always, the conference also functions as a showcase of innovative exciting local food initiatives in Eastern Ontario. Businesses participating in the local food sector, organizations involved in local food, economic developers, consultants, researchers, and those eager to learn more about the local food system would all benefit from attending.

The conference includes the option of an afternoon tour of local food businesses, and a delicious and abundant local food reception at the TownePlace Suites on November 22, with the full-day conference taking place at Maranatha Church on November 23.

For everyone from local foodies to the agri-curious, there's something for everyone at the 2016 Eastern Ontario Local Food Conference! Online registration, exhibitor information, and a full copy of the program agenda are available at eastontlocalfood.ca.

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For more information:

Jennifer Rushlow
Tourism Coordinator
Economic Development & Tourism Services
City of Quinte West
613-392-2841 x 4479
jenniferr@quintewest.ca

Elisha Purchase
Development & Tourism Assistant
Economic & Strategic Initiatives
The Corporation of the City of Belleville
613-967-3221
epurchase@city.belleville.on.ca