

Selling Food To Ontario

Workshop Agenda

March 8, 2017

Two Rivers Food Hub. 361 Queen Street, Smiths Falls

9-9:30	Registration
9:30-9:45	General Welcome/Overview
9:45 - 10:30	Module 1: Market Channel Opportunities Primer
10:30-10:45	Break
10:45 - 11:30	Module 2: Understanding the Basics of Food Regulation
11:30-12:30	Lunch
12:30-1:15	Module 3: Costing and Pricing for Profit
1:15-2:15	Module 4: Food Trends: Consumer and industry Expectations
2:15-2:30	Break
2:30-3:30	Module 5: Getting Your Product Listed and Keeping it There
3:30 - 4	Overview of Local Resources, Questions, Wrap-Up and Evaluations

