



# Eastern Ontario Local Food Conference Conférence sur l'alimentation locale dans l'Est de l'Ontario 2019

## 2019 Conference Sponsorship Opportunities

November 13-14, 2019 | Cornwall, ON

### What is the Eastern Ontario Local Food Conference?

The City of Cornwall and the United Counties of Stormont, Dundas and Glengarry, in partnership with the Ontario Ministry of Agriculture, Food and Rural Affairs and many other community stakeholders, will be hosting the 2019 Eastern Ontario Local Food Conference (EOLFC) on November 13 – 14, 2019.

Established in 2011, the EOLFC is the premier regional annual event dedicated to the strengthening and celebrating of our local food system. Drawing farmers, retailers, restaurants, other food businesses, support organizations, government and economic developers, it is dedicated to building strong connections and providing timely, high-quality information to build the sector. The event reliably attracts 200 dedicated local food system actors from a range of sectors and backgrounds, eager to experience the region, learn and make connections.



 @eastontlocalfood

 @eolocalfood

More information at [www.eastontlocalfood.com](http://www.eastontlocalfood.com)

## Conference Elements

### Tours

Three fantastic regional tours will kick off the conference on November 13. With so much in Cornwall, SDG and Akwesasne to showcase, these half-day, afternoon tours will give visitors a deeper appreciation for what makes local food in this area so exciting. Visiting farms, innovative and award-winning food businesses, and initiatives tackling the toughest problems in local food work, they will have the opportunity to learn while experiencing the taste of the region along the way.

### Local Food Reception

Tired and inspired, tour-goers are invited to return to the conference venue and to join sponsors, speakers, and organizers for a local food reception. This reception is another opportunity to show off the food and beverage offerings of this area in a relaxed, celebratory atmosphere. While continuing to sample the region's fare, participants take the opportunity to network, make business connections, and learn about other organizations.

### Full Day

On November 14, the full-day conference will open with an inspiring keynote address from Tareq Hadhad, of Peace By Chocolate. Tareq's message of inclusion, as well as his experience both as a refugee to Canada and a food business owner, has been enthusiastically received by many audiences. The remaining conference will offer streams of technical content in both English and French, as well as showcasing of local initiatives that can serve as lessons to the rest of the region.

### Trade Show

A lively and interactive trade show will be set up for the full day on November 14, 2019.

### Theme

This year's conference theme is Growing Communities Together. In keeping with this theme, the conference is being organized with a strong group of partners that reflects the tradition and diversity of this region.

**Please join with us, to make this conference the best it can be!**

By supporting this conference you:

- Enable us to continue to attract high quality speakers, ensuring a dynamic program that contributes to the success of our local food sector.
- Help make the conference accessible for our participants.
- Can bring your message to a strong and diverse network of committed professionals, all actively working toward a stronger local food economy.

## Four Sponsorship Options

	<b>GOLD</b> ★ <b>\$2500</b>	<b>SILVER</b> ★ <b>\$1000</b>	<b>BRONZE</b> ★ <b>\$500</b>	<b>SUPPORTER</b> ★ <b>\$250</b>
Tickets to the full conference on November 14*	2	1	1	1
Tickets for the Local Food Tour of your choice on November 13*	2	1	-	-
Tickets to the Local Food Reception on November 13 (evening)*	2	1	1	1
One table space in the tradeshow area, to be set up all day on the 14th at the NAV Centre	•	•	•	•
Your logo displayed on printed promotional material** and the conference website	•	•	-	-
A one-page printed advertisement in the conference proceedings**	•	-	-	-
Your name displayed in the conference proceedings** and on the conference website	-	-	•	-

\*Note: We ask that you confirm your attendance with us by **September 30, 2019** to reserve your place(s).

\*\* Provided your sponsorship is confirmed before **August 31, 2019**.

\*\*\* Contact **Kat Rendek at 613-930-2787 x2322** to discuss opportunities for including your local food business and products as part of the tours, reception, and or conference proceedings.

Thank you for your valued contribution and participation at this very worthwhile event!

Sincerely,

*The 2019 Eastern Ontario Local Food Conference organizing committee*



## Sponsorship Form

I am pleased to sponsor the 2019 Eastern Ontario Local Food Conference

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Sponsorship level:

- Gold Sponsorship, \$2,500+       Bronze Sponsorship, \$500+  
 Silver Sponsorship, \$1,000+       Supporter Sponsorship, \$200+

### Payment Method:

- Invoice – please invoice me  
 Cheque – enclosed and payable to: **Community Futures Development Corporation, with note “Local Food”**  
 Credit Card |  Visa     Mastercard

Cardholder Name: \_\_\_\_\_

Credit Card # \_\_\_\_\_ Expiry Date \_\_\_\_/\_\_\_\_

Cardholder signature: \_\_\_\_\_

Please note that you will be contacted for your CSV #. If you prefer to contact us over the phone to process a credit card payment, please call **Kat Rendek at 613-930-2787 x 2322**.

**Please scan and email a completed form to [kathleen.rendek@cornwall.ca](mailto:kathleen.rendek@cornwall.ca)  
or mail to Cornwall Economic Development, 100 Water Street East, Cornwall,  
Ontario, K6H 6G4**